

SUMMARY

Versatile Software Developer with 4 years of experience. Proven track record of creating, designing, and implementing simple and intuitive frontend web applications, both product-side and service-oriented. Collaborates across teams, delivering user-focused experiences. Seeking to leverage my technical skills within a company that has global reach, where I can add value.

SKILLS

Languages: JavaScript (JS)

Frontend technologies: Vue.js, CSS

Backend technologies: API interactions, Node.js, Express

Database: MongoDB

Data Format: JSON

Cloud: AWS

Designs: Adobe Photoshop (AP) and Illustrator, Figma, Graphic Design, Procreate, Responsive Design, UX/UI, Wireframing, Low and High Fidelity Mockups, Site Mapping, Prototypes, A/B Testing

Version Control: Git, GitHub

WORK EXPERIENCE

Digital Seat Media - Sports Technology Company - Mobile web-based platform providing interactive fan engagement at live events, allowing fans to scan a QR code-enabled tag on their seat. **Austin, TX**

Software Developer - Fan Engagement Team (Vue.js & UI/UX) : Vue | JSON | CSS | Figma | AP | AWS

Oct 2021 - Apr 2025

- Led the design and implementation of QR-based interaction apps used at Yankee Stadium, engaging over 30,000 fans and enabling real-time user feedback.
- Managed up to 15 collegiate and professional sports applications weekly for seven collegiate teams and two professional sports teams. Built custom fan engagement-focused applications, edited APIs, and oversaw quality assurance, with key focus areas on real-time fan interactions and retention.
- Launched design initiative with cross-functional teams to design and maintain mobile-first web applications. This drove user interactions and ensured fast load times as the apps had to be used immediately by fans at the stadiums and arenas.

KeLLab - First three letters of my name combined with Lab, for a researched and explored collaborative partnership. **Austin, TX**

Software Developer - Freelance Products

Feb 2024 – Present

- [Bamboo Village Books](#) Publishing Company: Vue | JS | CSS | Figma | AP | AWS
Optimized website's aesthetic features, built lead generation components to increase visibility and book sales with monthly maintenance. This resulted in 470 books sold in 2025, compared to 124 books sold in 2024, according to Amazon Kindle Direct Publishing Reports.
- [Patient Preoperative Surgery Checklist](#): Vue | JS | CSS | Figma | AP | AWS
The goal is to reduce the number of complications and cancelled surgeries by increasing patient safety and compliance through the use of this app, rather than hard-copy instructions that patients typically misplace.
- [Enhancing Elderly Lives with Extrahands](#): Vue | JS | CSS | AP | AWS
Rebuilt the client's website from WordPress using Vue.js. Addressed 3 key pain points related to functionality, accessibility, and scalability, resulting in a production-ready site with optimized performance across all devices.

Life Time Inc. **Austin, TX**

Personal Trainer and Nutritionist

July 2017 – July 2022

- Delivered customized fitness and nutrition plans to 15-20 clients per month, achieving an average client retention rate of 85-90%.
- Pioneered outreach initiatives, dedicating 2-3 hours daily cold texting and emailing, generating new business, and building strong client relationships.

EDUCATION

Texas State University

San Marcos, TX

Master of Science in Human Nutrition and Thesis Research

Jan 2012 – May 2015

Dietetic Internship

June 2014 - May 2015

CERTIFICATION

University of Texas at Austin **Austin, TX**

Postgraduate Program in Artificial Intelligence and Machine Learning

Feb 2024 – Aug 2024

- Focus: AI and ML technologies with practical Python, Data Analysis, and Model Building applications.

LEADERSHIP & ACHIEVEMENTS

- Artificial Intelligence and Machine Learning Hackathon certificate of participation for predicting the annual turnover rate of a restaurant, finishing 29th out of 123 participants.
- Received excellent remarks in the year-end review at Digital Seat for App production and Quality of work.
- Shining Star certificate presented in 2017 during the 2nd month of employment for exceeding the standards set and high performance at Lifetime.

- Volunteer at the Capital Area Food Bank of Texas, supporting our local community with a mobile food pantry and food distribution. Also, a Volunteer at Second Harvest Food Bank, assisting with the sorting and packaging.